



ALBERTA ASSOCIATION OF OPTOMETRISTS

# **BEYOND VISION**

**CONFERENCE & OPTIFAIR**

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## **Optometrist Program**

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Alberta  
Association  
of Optometrists



# MESSAGE FROM THE PRESIDENT



Welcome Delegates,

We're heading to Edmonton for three days packed with top-tier continuing education, valuable networking and a chance to welcome many new AAO members to our community. It's the perfect time of year to enjoy Alberta's capital and take in some fall weather while earning CE credits.

This year's keynote speaker brings a unique perspective rooted in personal experience. The session delves into why patients often hesitate to proceed with recommended care and shares practical, psychology-driven strategies that can be applied both professionally and personally. We're confident this presentation will leave you inspired and thinking differently about patient communication.

Our CE committee has curated an outstanding agenda, featuring a wide range of expert speakers and timely topics that reflect the evolving landscape of optometry. There's something for everyone on this year's schedule.

Don't miss Optifair, where you can explore an impressive selection of products and services from leading providers. And of course, our social events are always a highlight, there will be plenty of opportunities to relax, reconnect, and enjoy time with your colleagues.

Edmonton conferences are always a great experience, so be sure to register early to secure your spot and take advantage of early bird pricing. It's shaping up to be the perfect blend of education, networking, and fun.

We can't wait to welcome you to Edmonton!

A stylized, handwritten signature in black ink, appearing to read 'Sophia Leung'.

Dr. Sophia Leung

President, Alberta Association of Optometrists

## MESSAGE FROM

# THE CHAIR, CE COMMITTEE



Greetings Delegates,

This year's conference theme is *Beyond Vision* and we'll be gathering at the Edmonton Convention Centre in Edmonton's beautiful river valley. It's the perfect setting to enjoy the excellent schedule of speakers your CE Committee has assembled. With advancements in patient eye care happening at a steady pace, this year's program brings many of those important topics along with world-class speakers directly to our conference.

We recognize how essential it is to stay current with innovations that are shaping the future of patient care. In planning the learning sessions, we focused on trends, new treatments, the impact of technology, and new medications all to ensure you remain well-versed in every aspect of their practice.

Our keynote speaker this year is Dr. Steve Vargo, presenting *Prescribing Change: Helping Patients Say Yes to the Care They Need*. Drawing on his personal experiences, this session explores why patients often hesitate to follow through on recommended treatments. It offers practical, psychology-based communication strategies to help doctors inspire action and improve outcomes.

We've also planned a variety of social events from our AAO Party! to Optifair and the President's Open House providing great opportunities to reconnect with colleagues. It's also a valuable time for New Grads to meet other AAO members and expand their professional networks.

The CE Committee would like to thank the AAO staff for their hard work in organizing the conference and helping maintain its excellent reputation among delegates. Throughout the event, you'll receive delegate surveys — your feedback helps us plan future conferences and continuing education opportunities, and we truly appreciate your input.

We're looking forward to a fantastic conference. See you in YEG!

A handwritten signature in black ink that reads "Monica Bell". The script is elegant and cursive.

Dr. Monica Bell, CE Committee Chair

# HUGE THANK YOU TO OUR 2025 SPONSORS

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# CONFERENCE SCHEDULE AT-A-GLANCE

## THURSDAY, OCTOBER 16, 2025

6:45 am - 5:15 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
7:15 am - 8:15 am	Sponsored Breakfast
8:45 am - 12:15 pm	Optometrists CE Sessions
12:15 pm - 1:45 pm	President's Update Luncheon
2:00 pm - 3:00 pm	ACO AGM
3:15 pm - 5:30 pm	Optometrists CE Sessions
5:30 pm - 10:30 pm	AAO Party!

## FRIDAY, OCTOBER 17, 2025

6:45 am - 5:15 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
7:15 am - 8:15 am	Sponsored Breakfast
8:45 am - 12:15 pm	Optometrists CE Sessions
12:15 pm - 1:45 pm	AAO Awards Luncheon
2:00 pm - 3:00 pm	AAO AGM
3:15 pm - 5:30 pm	Optometrists CE Sessions
5:30 pm - 8:30 pm	Optifair Trade Show
8:30 pm - 10:30 pm	President's Open House

## SATURDAY, OCTOBER 18, 2025

6:45 am - 4:00 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
7:15 am - 8:15 am	Sponsored Breakfast
8:45 am - 12:15 pm	Optometrists CE Sessions
12:15 pm - 1:45 pm	AAO Keynote Luncheon
2:00 pm - 4:15 pm	Optometrists CE Sessions



# OPTOMETRIST SCHEDULE

**THURSDAY, OCTOBER 16, 2025**

THURSDAY, OCTOBER 16, 2025			
6:45 AM - 5:15 PM <i>Meeting Level Foyer</i>	Registration Desk Open		
7:00 AM - 8:30 AM <i>Salon 9</i>	AAO General Breakfast		
7:15 AM - 8:15 AM <i>Salon 8</i>	Where Eyelid Care Meets Skincare: Panel Discussion (Théa Pharma Sponsored Breakfast)  Panelists: Dr. Nathalie Chai, B. Sc, OD, FCCSO, Dr. Andrea Lasby, OD, FAAO, FSLs & Dr. Brendan Wallace, OD2 Category 1 CE Credits (NON - COPE SESSION)		
	OD TRACK #1 <i>Salon 8</i>	OD TRACK #2 <i>Salon 4</i>	NEW GRAD <i>Salon 19 &amp; 20</i>
8:45 AM - 9:45 AM	Hyperopia: The Forgotten Refractive Error and It's Importance in Optometry  Dr. Valerie Kattouf, OD, FAAO COPE ID: 97652-FV	VLRC Talk Matthew Ellies 2 category 1 CE Credits (NON - COPE SESSION)	
10:00 AM - 11:00 AM		The Choroid Chronicles Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP COPE ID: 100430-TD	Dry Eye Disease: From Pathology to Practice (SunPharma New Grad Workshop)  Dr. Riaz Ahmed, OD & Dr. Nathalie Chai, B. Sc, OD, FCCSO  4 Category 1 CE Credits (NON - COPE SESSION)
11:15 AM – 12:15 PM		True Emergencies of the Posterior Pole Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP COPE ID: 100431-SD	
12:15 PM – 1:45 PM <i>Salon 9, 10, 11, 12</i>	Presidents' Update Luncheon		
2:00 PM – 3:00 PM <i>Salon 8</i>	ACO AGM 1 Category 2 Credit		
3:15 PM – 4:15 PM	Around the Globe: Interesting Cases  Dr. Vin T. Dang, OD, FAAO COPE ID: 98921-TD	Pediatric Examination Clinical Pearls Dr. Valerie Kattouf, OD, FAAO COPE ID: 99008-FV	
4:30 PM – 5:30 PM		How OCT Forever Changed Retina Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP COPE ID: 100376-GO	
5:30 PM – 10:30 PM <i>Fairmont Hotel MacDonald Empire Ballroom</i>	AAO Party!		



# OPTOMETRIST SCHEDULE

**FRIDAY, OCTOBER 17, 2025**

FRIDAY, OCTOBER 17, 2025			
6:45 AM - 5:15 PM <i>Meeting Level Foyer</i>	Registration Desk Open		
7:00 AM - 8:30 AM <i>Salon 9</i>	AAO General Breakfast		
7:15 AM - 8:15 AM <i>Salon 8</i>	Beyond Diagnosis: Treating Dry AMD with MacuMira Microcurrent Stimulation (MacuMira Sponsored Breakfast) Dr. Aaron Patel, OD 2 Category 1 CE Credits (NON - COPE SESSION)		
	OD TRACK #1 <i>Salon 8</i>	OD TRACK #2 <i>Salon 4</i>	OD WORKSHOP <i>Salon 5 &amp; 6</i>
8:45 AM - 9:45 AM	Drop, Pulse, Cut or Implant? Next Generation Optometry Dr. Vin T. Dang, OD, FAAO COPE ID: 99183-TD	Managing Anxiety & Depression in Retinal Disease and Vision Loss Dr. Richard Shuldiner, OD, FAAO COPE PENDING	Building Your 2026 Business Plan: A Cleinman Operating System Workshop Kate Virzi & Kevin Wilhelm, 4ECPs COPE ID: 99333-PM
10:00 AM - 11:00 AM		Diabetes, Cardiovascular Health, and the Retina Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP & Dr. Carlo Pelino, OD, FAAO COPE ID: 100433-SD	
11:15 AM – 12:15 PM		The Cryptids of Anterior Segment Disease - Cases You Need to See to Believe Dr. Vin T. Dang, OD, FAAO COPE ID: 98922-TD	
		The Eye in Sleep Apnea Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP & Dr. Carlo Pelino, OD, FAAO COPE ID: 100432-SD	
12:15 PM – 1:45 PM <i>Salon 9, 10, 11, 12</i>	AAO Awards Luncheon		
2:00 PM – 3:00 PM <i>Salon 8</i>	AAO AGM 1 Category 2 Credit		
3:15 PM – 4:15 PM	The Neuro Ophthalmology of Acute Vision Loss: Diagnosis and Management Dr. James L. Fanelli, OD, FAAO COPE ID: 98625-NO	Conversations in Glaucoma Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP & Dr. Carlo Pelino, OD, FAAO COPE ID: 99732-GL	
4:30 PM – 5:30 PM		Blueprint for Success: Clinical Pearls from a Hybrid Contact Lens Case Series Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO COPE ID: 98390-CL	
5:30 PM – 8:30 PM <i>Hall D</i>	Optifair Trade Show		
8:30 PM – 10:30 PM <i>Hall D (Foyer)</i>	President’s Open House		





# OPTOMETRIST SCHEDULE

SATURDAY, OCTOBER 18, 2025

SATURDAY, OCTOBER 18, 2025		
6:45 AM - 4:00 PM <i>Meeting Level Foyer</i>	Registration Desk Open	
7:00 AM - 8:30 AM <i>Salon 9</i>	AAO General Breakfast	
7:15 AM - 8:15 AM <i>Salon 8</i>	Exceed Your Astigmatic Patients' Evolving Vision Needs (Alcon Sponsored Breakfast) Dr. Andrea Lasby, OD, FAAO, FSLs 2 Category 1 CE Credits (NON - COPE SESSION)	
	OD TRACK #1 <i>Salon 8</i>	OD TRACK #2 <i>Salon 4</i>
8:45 AM - 9:45 AM	Low Vision Testing: Producing Results and Financial Success Dr. Richard Shuldiner, OD, FAAO COPE ID: 98415-LV	Myopia Management Mastery: From Theory to Practice Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO COPE ID: 98393-GO
10:00 AM - 11:00 AM		A Primer on CN 3, 4 and 6 Paresis and Visual Field Defects Dr. James L. Fanelli, OD, FAAO COPE ID: 98627-NO
11:15 AM – 12:15 PM	Amniotic Membranes: Clinical Use for Anterior Segment Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO COPE PENDING	
12:30 PM – 1:45 PM <i>Salon 9, 10, 11, 12</i>	Keynote Luncheon Prescribing Change: Helping Patients Say Yes to the Care They Need Dr. Steve Vargo, OD, MBA	
2:00 PM – 3:00 PM	The Papilledema and Pseudopapilledema Conundrum: Using your OCT to Make the Correct Call Dr. James L. Fanelli, OD, FAAO COPE ID: 98628-NO	The Low Vision Evaluation - What's Available to Prescribe Dr. Richard Shuldiner, OD, FAAO COPE ID: 100457-LV
3:15 PM – 4:15 PM		The Uncommon Approach to Common Eye Conditions Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO COPE ID: 98407-TD



# KEYNOTE LUNCHEON

## **Prescribing Change: Helping Patients Say Yes to the Care They Need**

Dr. Steve Vargo

Many optometrists deliver exceptional care — yet still struggle to get patients to say yes to recommended products or services. Whether it's premium eyewear, dry eye treatment, or myopia management, patients often hesitate, defaulting to low-cost options or delaying care altogether.

This challenge not only affects clinical and financial outcomes — it's also deeply frustrating for doctors, contributing to growing rates of burnout across the profession.

Prescribing Change takes a deep (and often humorous) look at the real reasons patients hesitate. Based on the principles from Dr. Steve Vargo's best-selling book, this talk reveals how even well-intentioned doctors can unintentionally talk patients out of the care they need. It introduces a practical framework for building trust, creating emotional connection, and communicating value in a way that resonates.

Through engaging stories, behavioral psychology, and real-world examples, this session empowers doctors to move from simply delivering information to inspiring action. Attendees will walk away with proven communication strategies they can apply immediately — leading to better patient outcomes, stronger financial performance, and a renewed sense of purpose in their work.

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*Dr. Steve Vargo, OD, MBA is the Optometric Practice Management Consultant for IDOC. Since transitioning to a full-time practice management consultant in 2014, Dr. Vargo has performed over 3,000 consultations and coaching sessions with hundreds of independent optometry practices across the country. He speaks regularly at industry conferences, has been published in numerous industry publications, has a regular column in Optometric Management titled "The CEO Challenge", and hosts the popular Eye Own a business podcast. Dr. Vargo has also authored 4 books on the subjects of staff management, leadership and patient communication.*





# SOCIAL EVENTS

## **AAO PARTY!**

**Thursday, October 17**

**5:30 PM - 10:30 PM**

**Fairmont Hotel MacDonald, Empire Ballroom**

Come join us for an evening of great food, drinks, and entertainment! Reconnect with colleagues, make new connections, and enjoy a night full of fun and celebration.

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## **OPTIFAIR TRADE SHOW**

**Friday, October 18**

**5:30 PM - 8:30 PM**

**Edmonton Convention Centre, Hall D**

Optifair is once again fully booked and set to showcase the latest and greatest innovations in the industry. Enjoy delicious food and take advantage of this popular event as a perfect opportunity to reconnect with colleagues and expand your network.

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## **PRESIDENT'S OPEN HOUSE**

**Friday, October 18**

**8:30 PM - 10:30 PM**

**Edmonton Convention Centre, Hall D, Foyer**

Join us after Optifair to mingle with colleagues and enjoy complimentary bites and drinks on us!



# HOTEL RESERVATIONS

## Fairmont Hotel McDonald

10065 100 St NW, Edmonton, AB T5J 0N6

We have exclusive rates for conference attendees starting at \$269 CAD per night.

*Hotel rates do not include GST, the Alberta Tourism Levy, or service charges.*

Reservations can be made by calling the hotel directly at 780-429-6419 or 1-800-441-1414.

Please make sure to mention that you are booking under the Alberta Association of Optometrists.

Or to book online, use this link: [https://book.passkey.com/go/ABAssociation of Optometrists](https://book.passkey.com/go/ABAssociation%20of%20Optometrists).



The AAO has discounted room blocks available  
until September 15, 2025.

# CONFERENCE SPEAKERS

## Dr. Riaz Ahmed

*Dr. Ahmed has over 25 years of experience in eye disease management and primary clinical eye care. He graduated from the University of Waterloo in 1998 and began working in Calgary with ophthalmology sub-specialists. He then co-owned 3 community optometry clinics before founding Mission Eye care in 2005. It has now grown into a large 8 exam lane, 6 doctor, ACOE residency accredited practice with 2 medical aestheticians providing a full suite of dry eye and medical aesthetic treatments.*



## Dr. Nathalie Chai

*Dr. Natalie Chai is owner/optometrist of Trifecta Optometry opened in August 2023. Dr. Chai attended the University of Alberta before attending Pacific University College of Optometry in Forest Grove, Oregon, where she earned her joint Bachelor's Degree in Vision Science and Doctor of Optometry. She successfully completed the Canadian Assessment of Competence in Optometry (CACO) as well as the National Board of Examiners in Optometry (NBEO) in the United States and is a Fellow of the Canadian College of Specialties in Optometry. Her practice is focused on Dry Eye Disease, Myopia Management, and Specialty Contact Lenses – these are specialties that are under-represented and under-used in the Edmonton region. Dr. Chai is happy to serve the community, co-manage with other health professionals, and help educate and empower her colleagues who seek to do the same.*



## Dr. Vin Dang, OD, FAAO

*Dr. Vin T. Dang is an optometrist practicing in Bakersfield, California, with a unique clinical focus on ocular surface disease and dry eye.*

*Born and raised in Paris, France, Dr. Dang earned his Doctorate of Optometry from Southern California College of Optometry. In 2016, he received his Fellowship with the American Academy of Optometry. As Director of Dry Eye Center at Empire Eye and Laser Center, Dr. Dang is a specialist in ocular surface diseases, advanced refractive eye surgery care, and glaucoma.*

*Dr. Dang has contributed to optometric journals and lectures on ocular surface disease treatment and management. He serves on the advisory boards assisting in the research and development of dry eye therapies and crafting disease management protocols. He is a member of the American Optometric Association and the past president of the Kern County Optometric Society. He volunteers nationally and internationally with OneSight and Vision to Learn.*



## Dr. Matthew Ellies, Reg. OT (BC)

*Matt Ellies (Reg. OT, BC) is the Manager of Healthcare Integration at Vision Loss Rehabilitation Canada (VLRC) in Vancouver, BC. He oversees a team of Occupational Therapists across British Columbia and leads several specialized programs that support individuals with sight loss through streamlined, patient-centered care pathways.*

*Among the key initiatives Matt manages are the 'Rapid Response Program', which provides urgent, short-term support for individuals experiencing sudden or complex vision loss—particularly during hospital-to-home transitions—and the 'Falls Prevention Program', which helps reduce fall risk among older adults with sight loss through targeted education, mobility training, and environmental safety planning.*

*In addition to his clinical and program leadership, Matt plays a vital role in expanding the reach and recognition of VLRC by building meaningful relationships with the optometry, ophthalmology, allied health, student, and patient communities.*





# CONFERENCE SPEAKERS CONT.

## Dr. James Fanelli, OD, FAAO

*Dr. James Fanelli, OD, FAAO, is originally from suburban Philadelphia, and attended the Pennsylvania College of Optometry. He has been in private practice since that time in Wilmington North Carolina, specializing in glaucoma, acute care, and neuro ophthalmic diseases. He is the clinical and medical director of Cape Fear Eye Institute, in Wilmington NC.*

*He has lectured nationally and internationally on a wide variety of topics dealing primarily with advanced diagnostic and therapeutic modalities. He has developed several courses for certifying optometrists in the use of injections in primary eye care and minor surgical procedures of the adnexa. Dr. Fanelli is a Contributing Editor for Review of Optometry, and is the author of the bi-monthly Glaucoma Grand Rounds column.*

*He is a past President of the North Carolina State Board of Examiners in Optometry and is also a past Trustee of the North Carolina State Optometric Society, where he served as Continuing Education Chairman. He serves as educational chairman of the EyeSki Optometric Conference and is the program coordinator of the CE in Italy and Europe program. He is also the education coordinator of the All Things OCT Conference, a conference specifically devoted to OCT technology specifically for optometric practitioners. He is an adjunct faculty member of the Pennsylvania College of Optometry, the Western University of Health Sciences, UAB College of Optometry and serves on the Advisory Board of several industry related partners. He received the first Preceptor of the Year award from PCO, the John D. Robinson Clinical Excellence Award from the NC state Optometric Society. He has been involved in various research projects throughout his career.*



## Dr. Valerie Kattouf, OD, FAAO

*Dr. Valerie M. Kattouf is an Associate Professor at the Illinois College of Optometry, where she teaches in the classroom and clinic, works with residents, and conducts clinical research. She is also Chief of the Dr. Robert and Lena Lewenson Center for Pediatric and Binocular Vision at the Illinois Eye Institute in Chicago.*

*In addition to teaching at the Illinois College of Optometry, Dr. Kattouf is a proud alum. After graduating from ICO, she completed a residency in Pediatrics and Binocular Vision at the State University of New York Optometric Center.*

*Now, with years of clinical experience in the areas of infant and toddler vision care, strabismus and amblyopia, and concussion and adult binocular vision disorders, Dr. Kattouf lectures nationally and internationally. Dr. Kattouf is also a fellow of the American Academy of Optometry (FAAO) and the College of Optometrists in Visual Development (FCOVD).*



## Dr. Aaron Patel, OD

*Dr. Aaron Patel grew up in Edmonton graduated from the University of Alberta in 1997. He earned his Doctor of Optometry from Pacific University College of Optometry in 2002, graduating with distinction. He has been practicing primary eye care for more than 20 years, with clinics in Edmonton, St. Albert, and Sherwood Park. Before returning to Alberta, he also practiced in Portland, Oregon, and Washington, D.C.*

*Aaron has served the profession in leadership roles, including as Past President of the Alberta Association of Optometrists and as a Board and Council member of the Canadian Association of Optometrists. He is a proud member of Canadian Vision Care.*



# CONFERENCE SPEAKERS CONT.

## Dr. Carlo Pelino, OD, FAAO

*Dr. Carlo J. Pelino, OD, is a 1994 graduate of the Pennsylvania College of Optometry. In 1995 Dr. Pelino completed a PCO ocular disease residency at the John F. Kennedy Memorial Hospital in Philadelphia, where he concentrated in retina and neuro-ophthalmic disease.*

*Dr. Pelino is currently a full time Associate Professor at the Pennsylvania College of Optometry where he serves as the director of the optometric retina service at The Eye Institute and chief of the Chestnut Hill satellite clinic. In 2005 he completed a one-year retinal fellowship emphasizing medical and surgical treatments under the direction of vitreo-retinal surgeons at Crozier-Chester and Riddle Memorial Hospitals in suburban Philadelphia. Dr. Pelino is a fellow in the American Academy of Optometry where he completed his two-year term as the chair of the retina special interest group (SIG) in December 2020. He is one of the chief optometric advisors to Web MD as well as a strategic advisor to multiple industry companies. Dr. Pelino has worked with the University of Pennsylvania on two retinal research projects and recently completed a third project with the Vimetrics corporation. He regularly lectures about ocular disease in domestic and international programs.*



## Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

*Dr. Joseph J. Pizzimenti received his Doctor of Optometry from the Illinois College of Optometry, and subsequently completed a residency in Ocular Disease and Rehabilitative Optometry at the University of Houston. He is a clinician, educator and a Fellow of the American Academy of Optometry (AAO), National Academies of Practice (NAP) and Optometric Retina Society (ORS), serving as ORS President from 2012-2014.*

*Dr. Pizzimenti's areas of interest include diabetes, age-related macular degeneration, and vitreomacular adhesion. His publications have appeared in a host of peer-reviewed journals, and he regularly lectures on retina disease and various other topics. Dr. Pizzimenti was awarded a Fellowship by the World Council of Optometry in 2006, resulting in an appointment to teach and evaluate optometric education programs in Central Europe. He co-authored a chapter on diabetic eye disease in a public health text titled Diabetes in Black America.*

*Dr. Pizzimenti has served as a faculty member at Nova Southeastern University and (currently) at the Rosenberg School of Optometry at the University of the Incarnate Word. Dr. Pizzimenti enjoys living in central Florida as well as traveling with his family.*



## Dr. Richard Shuldiner, OD, FAAO

*Dr. Richard Shuldiner teaches, trains and coaches optometrists to be low vision doctors. He is a low vision diplomate emeritus in the American Academy of Optometry and has enjoyed a low vision only practice for over 40 years. He is the founder of the Shuldiner Low Vision Training Institute and President of The International Academy of Low Vision Specialists. He invented The Richard Shuldiner, OD/William Feinbloom, OD Philosophy & Methods for Providing Low Vision Care™.*

*In the 1980's, Dr. Shuldiner studied under the wing of the Father of Low Vision Care, Dr. William Feinbloom, OD, PhD. Dr. Shuldiner was also fortunate to work with Dr. Eleanor Faye, MD, the Medical Director of the New York Lighthouse.*

*After moving to California in the 1990's, he created a new model for providing low vision care in the private practice. He then created a four-day low vision intensive training course and has trained close to 100 private practicing optometrists. ([www.LowVisionIntensiveTrainingInfo.com](http://www.LowVisionIntensiveTrainingInfo.com)).*

*Dr. Shuldiner was the Chief Clinical Editor of Managing Low Vision, an e-Newsletter published by Pentavision Media. He has lectured on low vision in Russia, China, Africa, and Israel and throughout the United States and has been interviewed on various television and radio programs.*



# CONFERENCE SPEAKERS CONT.

## Dr. Ashley Tucker, OD, FAAO, FSLs, Dipl ABO

*Dr. Ashley Tucker graduated from the University of Florida with a Bachelor of Science degree in Microbiology and Cell Science in 2006 before going on to graduate from the University of Houston College of Optometry in 2010.*

*Dr. Tucker completed a Cornea and Contact Lens Residency at the University of Houston where she received extensive training and experience in the diagnosis and treatment of corneal diseases and in complex contact lens fits. During her residency, Dr. Tucker also developed a passion for myopia management and has been dedicated to creating custom programs for her myopic patients for her entire optometric career.*

*Dr. Tucker is a partner at Bellaire Family Eye Care and The Contact Lens Institute of Houston, a private practice in the Houston, TX area where she primarily cares for patients in need of specialty contact lenses and myopia management. She is also a Visiting Assistant Professor at the University of Houston College of Optometry where she is the course master for the Ophthalmic Optics Laboratory. Through her affiliation with the University of Houston, she regularly provides continuing education on the topics of anterior segment disease, specialty contact lenses, myopia management and ophthalmic optics. Dr. Tucker is a member of the Speaker's Bureau for the Specialty Division of Bausch Lomb, a consultant for CooperVision, and a lecturer for the STAPLE (Soft Toric and Presbyopic Lens Experience) program. She also serves as the Secretary for both the Scleral Lens Education Society and the AOA Contact Lens and Cornea Section and is on the advisory board for the Gas Permeable Lens Institute. Dr. Tucker has been named by the World Council of Optometry as a Global Ambassador for Myopia Management and serves as the medical co-editor for Review of Myopia Management.*



## Kate Virzi

*Kate Virzi is a passionate marketer with over 15 years of experience in sales and advertising. In her current role as Director of Sales & Client Success at Marketing4ECPs, she leads the team to focus on strategic solutions to drive revenue for eye care practices across North America. With a passion for human connection and strategic relationship building, Kate has built her career helping clients grow their businesses through value-driven tactics and authentic engagement.*

*Her expertise spans across patient acquisition, brand development, and strategic growth, with a focus on delivering measurable results. As a lifelong learner, Kate is committed to both personal and professional development, always seeking new ways to grow while helping others do the same. Whether she's guiding a team, leading a workshop, or educating, her goal is to create meaningful connections with those around her.*





# CONFERENCE SPEAKERS CONT.

## Kevin Wilhelm

*Kevin Wilhelm is the Founder and President of Marketing4ECs, a full-service digital marketing agency built specifically to support independent eye care practices. He started the company over 10 years ago and today works with over 1,000 independent practices across both the United States and Canada. His team consists of over 150 people, and he's most proud of the award-winning culture that he's been able to foster.*

*Kevin is also a published author, reaching best-seller status on Amazon, and has published an online marketing course on the website called UDEMY.com. He regularly speaks at industry events such as Vision Expo, Vision Council Executive Summit, and regular state association conferences.*



## Dr. Claudine Courey, OD, MSc, FAAO, FSLS

*After graduating from the University of Montreal, Dr. Courey continued her studies to complete her residency, then a Master of Science (MSc) in Contact Lenses and Anterior Segment. She then became a Fellow of the American Academy of Optometry (FAAO) and of the Scleral Lens Society (FSLS). Passionate about helping dry eye patients, she has been invited to speak on the subject in Canada and the United States as well as in Europe (fun fact: she is doubly certified by the Boards of Examiners, she obtained her certification from the Canadian AND American Board of Examiners.)*



## Dr. Lasby, OD, FAAO, FSLS

*Dr. Lasby is a residency-trained optometrist and a partner at Mission Eye Care, Centre for Cornea and Contact Lens, in Calgary, Alberta. She serves as the program coordinator for the Mission Eye Care Cornea and Contact Lens Residency Program, affiliated with NSUOCO. Dr. Lasby is a Fellow of both the American Academy of Optometry and the Scleral Lens Society. In her spare time, she is the Immediate Past-President of the Alberta Association of Optometrists—and a dedicated chauffeur for her children's many activities!*



# SESSION DESCRIPTIONS

## **Amniotic Membranes: Clinical Use for Anterior Segment**

Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO

This course is designed to introduce amniotic membranes as a valuable treatment modality for a wide range of anterior segment conditions, including keratitis, corneal ulcers, recurrent erosions, and chemical burns. Attendees will begin with a review of the historical background and evolution of amniotic membrane use in ocular care. From there, the course will explore the mechanisms of action—such as anti-inflammatory, anti-scarring, and regenerative properties—that make these biologic tissues uniquely effective.

Participants will gain an understanding of the different types of amniotic membranes available (cryopreserved vs. dehydrated), their indications, methods of application, and the role of appropriate patient selection. Special attention will be given to the logistics of in-office handling of the membrane and patient management.

To support successful integration into clinical practice, the course will also provide detailed guidance on proper billing and coding, including CPT codes and modifiers, documentation requirements, and tips for maximizing reimbursement. Whether you're new to advanced ocular surface therapies or seeking to refine your current approach, this course offers practical, actionable insights.

## **Around the Globe: Interesting Cases**

Dr. Vin Dang, OD, FAAO

Optometrists are primary eye care providers that have first hand access to rare and unique presentations of anterior and posterior segment disease. This course will review interesting cases, that can be seen in an optometrist's office, through a grand rounds case format. Differential diagnosis, clinical pearls, and treatment options will also be discussed to better familiarize and aid the attendee in managing these conditions.

## **A Primer on CN 3, 4 and 6 Paresis and Visual Field Defects**

Dr. James Fanelli, OD, FAAO

This course offers a clinically oriented approach to evaluating some of the more common afferent and efferent visual system defects seen in clinical practice. While neuro ophthalmic acute conditions presenting to the office can be challenging, this course presents an anatomically oriented and organized approach to managing these cases. Clinical examples are included.

## **Blueprint for Success: Clinical Pearls from a Hybrid Contact Lens Case Series**

Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO

This course highlights the clinical potential of hybrid contact lenses in addressing a wide range of visual challenges. This case-based presentation explores how modern hybrid designs—such as the Duette, SynergEyes iD, and UltraHealth lenses—offer a unique balance of comfort, stability, and visual performance for patients with both regular and irregular corneas.

With customizable parameters and evolving multifocal optics, hybrid lenses can be powerful tools for managing presbyopia, astigmatism, post-surgical corneas, and progressive myopia. Emphasis is placed on lens selection, fitting strategies, and patient-specific considerations that drive successful outcomes, particularly when other lens modalities have failed.

This series provides practical pearls to help clinicians integrate hybrid lenses confidently into their practice. Whether optimizing vision for a demanding visual task or restoring clarity after corneal surgery, hybrid lenses offer a blueprint for achieving both patient satisfaction and clinical success.

# SESSION DESCRIPTIONS CONT.

## **Building Your 2026 Business Plan: A Cleinman Operating System Workshop**

Kate Virzi  
Kevin Wilhelm

Step confidently into 2026 with a clear, actionable business plan grounded in the proven Cleinman Operating System—a practical framework adapted from the EOS Model. In this interactive, 3-hour workshop, you'll learn how to strengthen the six essential components of your business: Vision, People, Data, Issues, Process, and Traction. Whether you're leading a small team or managing a growing practice, this session will help you align your team around a shared vision, clarify priorities, and implement simple tools to improve execution and accountability.

Participants will leave with a draft of their 2026 business plan, greater clarity on their long-term direction, and tangible next steps to drive consistent progress. This is not theory—it's a practical planning session designed to help you cut through the noise, get your team on the same page, and build momentum that lasts all year.

## **Conversations in Glaucoma**

Dr. Carlo Pelino, OD, FAAO  
Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

This case-based lecture will examine several clinical scenarios as a framework for discussion of glaucoma structure and function, diagnosis, progression, treatment and management. Attendees will learn how to interpret the results of imaging technology to diagnose glaucoma at an early stage. Emphasis will be placed on making appropriate decisions about when to use medications, laser, micro-invasive procedures, and incisional surgeries.

## **Diabetes, Cardiovascular Health and the Retina**

Dr. Carlo Pelino, OD, FAAO  
Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

Management and co-management of diabetes and diabetic eye disease is essential for optimum treatment and avoidance of sight-threatening complications. This course provides clinically useful information on the pathobiology, diagnosis, and management of diabetes and diabetic retinopathy using the most recent clinical trial evidence.

## **Drop, Pulse, Cut or Implant? Next Generation Optometry**

Dr. Vin Dang, OD, FAAO

This course details advanced anterior segment techniques including the use of blood derived products (i.e.: ASED, PRP, PRGF) for mild-severe dry eye disease; Photobiomodulation and inflammation control with intense pulsed light therapy; Corneal debridement/Superficial keratectomy for epithelial disease (i.e. RCE, SZN, EBMD); Amniotic membrane tissue implants. Case-based discussion will highlight which treatment option (or options) are best suited for specific anterior segment conditions.

# SESSION DESCRIPTIONS CONT.

## **How OCT Forever Changed Retina**

Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

Posterior segment imaging technologies have greatly enhanced our ability to visualize tissue microstructure, as well as assess risk for and detect early signs of disease. This course provides the participant with clinically relevant information about OCT/OCTA and other methods of posterior segment imaging. Case studies are used to illustrate interpretation and clinical applications of OCT/OCTA, wide field, en face, FAF, and enhanced depth imaging.

## **Hyperopia: The Forgotten Refractive Error and It's Importance in Optometry**

Dr. Valerie Kattouf, OD, FAAO

This presentation reacquaints the primary care optometrist with the complexities of the hyperopic patient. The focus is on the pediatric patient and the variety of presentations of hyperopia. Hyperopia is discussed in its relation and influence on visual acuity, prescribing decisions, accommodation, academic performance and learning disabilities and pathology. Current research and case reviews allow the participant to develop a comfort level with making prescribing and treatment decisions for their hyperopic patients.

## **Low Vision Testing: Producing Results and Financial Success**

Dr. Richard Shuldiner, OD, FAAO

The Shuldiner 12-Step Low Vision Evaluation is a structured, comprehensive process designed to assess the functional vision of patients and determine appropriate interventions. It begins with understanding the patient's history and goals, followed by assessments of visual acuity, contrast and glare sensitivity, visual field, and magnification needs. The process continues with trials of low vision devices, evaluation of lighting and filters, mobility and orientation assessment, adaptive strategies, counseling, and concludes with follow-up care. A wide range of devices support patient independence, including telescopic and prismatic lenses for distance and hand tasks, microscope lenses for reading, wearable smart devices, video magnifiers, and specialized lighting and filters. Incorporating these tools into patient care can greatly enhance visual function and quality of life. Additionally, using audio-visual resources to demonstrate real-world success can help practitioners better understand the impact of low vision services. Integrating this evaluation into practice not only improves patient satisfaction but also broadens the scope of care provided.

## **iStrain: What effect do today's tablets and media devices have on vision?**

Dr. Valerie Kattouf, OD, FAAO

Today's world and technology options present a variety of challenges in regard to vision usage. You will learn the effect of today's exponential use of digital media and its effect on children in regard to vision and academics. Common visual symptoms and the diagnosis and treatment of the accommodative and binocular vision issues that cause them will be reviewed. The information shared will aim at allowing practitioners to give the proper treatment to patients and the proper advice to parents who ask about the effect of the digital age on vision development.

# SESSION DESCRIPTIONS CONT.

## **Managing Anxiety & Depression in Retinal Disease and Vision Loss**

Dr. Richard Shuldiner, OD, FAAO

The session “Anxiety & Depression in Vision Loss: From Hopeless to Hopeful” explores the emotional and psychological impact of vision loss, particularly in individuals with age-related macular degeneration (ARMD). It begins by defining anxiety and depression and examining their roots in perceived reality and uncertainty. The discussion then moves to the demographics and projections of ARMD, highlighting its functional challenges. Clinical research is reviewed, including landmark studies and their implications for treatment and support. A key focus is on enhancing doctor-patient communication—emphasizing what should and should not be said to promote hope and emotional resilience. The session also underscores the importance of conversations around independence and low vision rehabilitation, detailing referral strategies and rehabilitation principles. Two patient case studies are examined in depth—one illustrating psychological barriers in a patient with relatively good acuity, and another dealing with the emotional toll of driving cessation. Each case highlights assessment methods, therapeutic conversations, and practical interventions for enhancing daily function. The session concludes with an open Q&A, offering attendees a chance to further explore strategies for guiding patients from hopelessness to hope.

## **Myopia Management Mastery: From Theory to Practice**

Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO

Myopia is more than a refractive error—it's a progressive disease with lifelong ocular health implications. As global prevalence rises, optometrists are uniquely positioned to intervene early and slow its progression. This course provides an evidence-based, clinically applicable overview of modern myopia management, including current research, FDA-approved treatments, off-label strategies, and lifestyle modifications.

Participants will explore key risk factors for progression such as age, ethnicity, genetics, and visual environment, and examine the impact of myopia on long-term risks like glaucoma, retinal detachment, and myopic maculopathy. Strategies discussed include orthokeratology, soft multifocal lenses, dual-focus technology, atropine therapy, and environmental interventions like increased outdoor time.

The course also emphasizes practical implementation—equipping doctors with the tools to educate staff, engage families, market services, structure protocols, and integrate axial length and topography into routine care. Whether you are launching a myopia management program or enhancing an existing one, this session will offer actionable guidance to improve patient outcomes and practice growth.

## **Pediatric Examination Clinical Pearls**

Dr. Valerie Kattouf, OD, FAAO

You will review pediatric examination techniques and clinical presentations as well as deviations from normal in the infant/toddler population. The expected findings in the areas of developmental milestones and ocular systems will be presented. You will learn methods of visual acuity determination, detection of strabismus and amblyopia, and common refractive errors. You will leave with an increased comfort level in examining infants/children and educating parents about the importance of early intervention in vision care.

# SESSION DESCRIPTIONS CONT.

## **Prescribing Change: Helping Patients Say Yes to the Care They Need**

Dr. Steve Vargo, OD

Many optometrists deliver exceptional care — yet still struggle to get patients to say yes to recommended products or services. Whether it's premium eyewear, dry eye treatment, or myopia management, patients often hesitate, defaulting to low-cost options or delaying care altogether.

This challenge not only affects clinical and financial outcomes — it's also deeply frustrating for doctors, contributing to growing rates of burnout across the profession.

Prescribing Change takes a deep (and often humorous) look at the real reasons patients hesitate. Based on the principles from Dr. Steve Vargo's best-selling book, this talk reveals how even well-intentioned doctors can unintentionally talk patients out of the care they need. It introduces a practical framework for building trust, creating emotional connection, and communicating value in a way that resonates.

Through engaging stories, behavioral psychology, and real-world examples, this session empowers doctors to move from simply delivering information to inspiring action. Attendees will walk away with proven communication strategies they can apply immediately — leading to better patient outcomes, stronger financial performance, and a renewed sense of purpose in their work.

## **The Cryptids of Anterior Segment Disease - Cases you need to see to believe**

Dr. Vin Dang, OD, FAAO

This course details unique anterior segment cases that will be presented at the Alberta Association of Optometry fall meeting including a corneal perforation due to eye rubbing, an IPL-induced uveitic glaucoma, and an ocular graft vs host disease. The discussion will determine the best practices to diagnose and treat these complex anterior segment disease cases.

## **The Neuro Ophthalmology of Acute Vision Loss: Diagnosis and Management**

Dr. James Fanelli, OD, FAAO

This course presents and anatomically guided organized clinical approach to evaluating and managing patients who present with acute vision loss or transient visual obscurations. In ophthalmic medicine, acute vision loss or obscurations carries with them a higher likelihood of permanent vision effects, and in some cases the risk of stroke and death. By using an anatomically guided approach, the ocular and cerebral vascular system are discussed in the context of vasculopathy, and how and where the vasculopathic disease affects vision. Included in this discussion are carotid and cerebral arterial disease, ischemic stroke and hemorrhagic stroke. Diagnosis and management of these patients is presented in a case based method.

## **The Choroid Chronicles**

Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

The goal of this presentation is to provide useful clinical information on the pathogenesis, diagnosis, and treatment/management of diseases that involve the choroid. Cases studies in CSC, PCV, CNV, choroidal tumors, and hypertensive choroidopathy will be presented.

# SESSION DESCRIPTIONS CONT.

## **The Eye in Sleep Apnea**

Dr. Carlo Pelino, OD, FAAO

Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

The goal of this presentation is to provide clinically relevant information about obstructive sleep apnea (OSA) and its many ophthalmic implications. OSA is relatively common in persons living with obesity and type 2 diabetes. It is a multisystem disorder.

## **The Low Vision Evaluation - What's Available to Prescribe**

Dr. Richard Shuldiner, OD, FAAO

The session "The Low Vision Evaluation – What's Available to Prescribe" presents a comprehensive overview of modern low vision care, emphasizing the Richard Shuldiner, OD/William Feinbloom, OD Philosophy & Methods™ as a new model for delivering effective and financially sustainable services. It begins by redefining low vision through a task-specific lens, emphasizing the need to tailor care based on individual goals and variables. The concept of magnification is explored in depth, covering various types—including relative distance, angular, electronic, and actual magnification—and the devices used, such as handheld and stand magnifiers, telescopes, electronic aids, and non-optical tools, with a clear review of the advantages and disadvantages of each. The session also addresses field expansion, detailing the types of field expanders and the fitting and training required for effective use. Finally, it highlights the critical role of lighting in low vision care, including strategies for increasing illumination, managing glare, and enhancing contrast to improve functional vision outcomes.

## **The Papilledema and Pseudopapilledema Conundrum: Using your OCT to Make the Correct Call**

Dr. James Fanelli, OD, FAAO

This course takes a close look at the clinical findings associated with papilledema and idiopathic intracranial hypertension (IIH). A discussion of the pathophysiology and anatomic correlates of disc edema secondary to elevated ICP is had, along with clinical staging of papilledema. A significant portion of the lecture is spent discussing the OCT findings associated with papilledema and differentiating papilledema from pseudopapilledema. Clinical cases are presented, specific neuro imaging protocols are discussed. And finally patient management is discussed.

## **The Uncommon Approach to Common Eye Conditions**

Dr. Ashley Tucker, OD, FAAO, FSLS, Dipl ABO

This course explores innovative, evidence-informed approaches to diagnosing and managing frequently encountered ocular conditions in optometric practice. Participants will examine how to go beyond the basics and incorporate unique strategies that enhance clinical outcomes and patient satisfaction.

The course will highlight underutilized treatments, advanced diagnostic tools, and practical pearls that can be applied immediately in a primary eye care setting. Topics include the role of amniotic membranes, in-office therapies, novel pharmaceuticals, and strategies for managing patients with common conditions. Case-based learning will illustrate how to individualize care, recognize red flags, and avoid common pitfalls in everyday practice.

By the end of the session, attendees will be equipped with a more expansive toolbox for treating ocular surface disease, anterior segment anomalies, and other common pathologies—ultimately improving patient care and practice efficiency.



# SESSION DESCRIPTIONS CONT.

## **True Emergencies of the Posterior Pole**

Dr. Carlo Pelino, OD, FAAO

Dr. Joseph Pizzimenti, OD, FAAO, FORS, FNAP

The goal of this course is to highlight the true ocular emergencies that may present in the posterior pole. The faculty will review clinical findings and appropriate systemic testing, as well as treatment and management of each emergency. New treatment options and specific testing protocols will be discussed. This course will be presented in a grand rounds fashion.

## **VLRC Talk**

Dr. Matthew Ellies, Reg. OT (BC)

How do you support patients whose day-to-day function is impacted by vision loss?

Vision Loss Rehabilitation Canada (VLRC) is a national healthcare organization specializing in rehabilitation services for individuals with sight loss. Working closely with eye care professionals, VLRC helps patients adapt to vision changes through personalized training in mobility, daily living skills, assistive technology, and low vision.

With a client-centered, interdisciplinary approach, VLRC facilitates seamless referrals from optometrists, ophthalmologists, and community partners to ensure timely access to services that enhance safety, independence, and quality of life. Alongside our core services, programs include Rapid Response for urgent support, proactive initiatives like Falls Prevention, Early Intervention and innovative models such as AI-driven diabetic retinopathy screening in underserved communities.

VLRC is a critical partner in the continuum of care—enhancing patient outcomes beyond the clinical exam and helping clinicians extend their impact through rehabilitation and support.

Upon completion, the participant will understand the government funded services and programs offered by VLRC in each region, the professionals who deliver them, and how to refer patients.



# SPONSORED SESSIONS

## **Théa Pharma Sponsored Breakfast**

### **Where Eyelid Care Meets Skincare: Panel Discussion**

Dr. Claudine Courey, OD, MSc, FAAO, FSLs



An interactive panel of peers will discuss the evolution of their practices to expand and include eyelid care, an evolving area of focus and growth. With dynamic conversation and practical pearls on how to address an unmet patient need this session will provide best practices for any practitioner.

## **MacuMira Sponsored Breakfast**

### **Beyond Diagnosis: Treating Dry AMD with MacuMira Microcurrent Stimulation**

Dr. Aaron Patel, OD



Featuring Case Studies, Clinical Outcomes, Research Updates, and Expert Perspectives. Over 2,000 patients treated and over 10,000 treatments delivered.

Dry Age-Related Macular Degeneration (AMD) affects over 2 million Canadians and remains a leading cause of visual impairment in the aging population. Until recently, therapeutic options have been limited to nutritional supplementation and lifestyle modifications. Join us to explore microcurrent stimulation, the first treatment to receive Health Canada-approval with a clinical indication to improve visual function in Dry AMD patients. Gain insights into the evolving landscape of Dry AMD management, and discover practical strategies for integrating this novel therapy into clinical practice. Breakfast provided and sponsored by: MacuMira Therapeutic Inc.

## **Alcon Sponsored Breakfast**

### **Exceed Your Astigmatic Patients' Evolving Vision Needs**

Dr. Andrea Lasby, OD, FAAO, FSLs



Lecture will provide insight into how patients perceive Toric contact lenses, the implications of their beliefs, and the growth opportunity Toric wearers offer contact lens practices. Attendees will also learn how advanced technology Toric lenses can enhance optical outcomes, and how modest in-office adjustments can increase satisfaction, improve patient loyalty, create growth, and foster a practice culture that emphasizes both comfort and value.

## **SunPharma New Grad Workshop**

### **Dry Eye Disease: From Pathology to Practice**

Dr. Riaz Ahmed

Dr. Nathalie Chai



Dry Eye Disease (DED) is a multifactorial condition that continues to grow in prevalence and complexity. This interactive workshop is designed to empower new and emerging optometrists with the foundational knowledge and practical tools needed to confidently diagnose, manage, and build a practice around DED.

Participants will explore the latest insights into DED pathology and etiology, with a focus on the TFOS DEWS II (and anticipated DEWS III) guidelines. The session will also cover the evolving diagnostic landscape, including in-office technologies and clinical pearls for accurate assessment.

The second half of the workshop will delve into the current treatment modalities—from pharmacological to procedural—and provide a roadmap for integrating dry eye services into clinical practice. Attendees will gain valuable perspectives on patient communication, workflow optimization, and business strategies for launching and sustaining a successful dry eye clinic.

# 2025 AAO CONFERENCE REGISTRATION FEES

## AAO Member Optometrists

	EARLY BIRD*	REGULAR	ONSITE
Full Registration	\$725	\$825	\$925
Thursday Only	\$415	\$515	\$585
Friday Only	\$415	\$515	\$585
Saturday Only	\$415	\$515	\$585

\*Early bird pricing available until September 5, 2025

## AAO Member Optometrists

New Grad

	REGULAR	ONSITE
Full Registration	\$400	\$500
Thursday Only	\$245	\$345
Friday Only	\$245	\$345
Saturday Only	\$245	\$345

## Non-Member Optometrists

	REGULAR	ONSITE
Full Registration	\$1,600	\$1,900
Thursday Only	\$845	\$1,045
Friday Only	\$845	\$1,045
Saturday Only	\$845	\$1,045

## Additional Tickets

Members, Spouses or Guests

### THURSDAY, OCTOBER 16

AAO Party	\$90
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### FRIDAY, OCTOBER 17

Optifair	\$90
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AAO Awards Luncheon	\$90
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## What's Included?

**Full Registration:** The fee covers all CE sessions, breakfast, coffee breaks, lunches (including the President's Update, Awards, and Keynote), the AAO Party, Optifair, and the President's Open House.

**Thursday Only:** The fee includes all Thursday CE sessions, breakfast, coffee breaks, the Presidents' Luncheon, and the AAO Party.

**Friday Only:** The fee includes all Friday CE sessions, breakfast, coffee breaks, the AAO Awards Luncheon, Optifair, and the AAO President's Open House.

**Saturday Only:** The fee includes all Saturday CE sessions, breakfast, coffee breaks, and the Keynote Speaker Luncheon.

**Early Bird Registrants:** Members who register online and pay in full by September 5, 2025, will be entered for a chance to WIN your 2026 AAO Membership Dues!

If you are unable to register online, please contact the AAO office at:

- 1.800.272.8843 (within Alberta)
- 780.488.7029 (outside Alberta)

For any other conference inquiries, please email:

[asylvestre@optometrists.ab.ca](mailto:asylvestre@optometrists.ab.ca).

**Cancellation Policy:** Refunds, minus a \$100 administration fee, will be issued if written requests are received by September 13, 2025. No refunds will be granted after that date.



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ALBERTA ASSOCIATION OF OPTOMETRISTS

**BEYOND VISION**

CONFERENCE & OPTIFAIR

# SAVE THE DATE

October 1-3, 2026

**2026 Annual AAO Conference & Optifair**  
**Calgary, AB**