

Introductory Advertising Rates

This is your opportunity to advertise and show support for the Canadian Cybersecurity Network, Canada's largest cybersecurity member network with more than 12,600 members. Our mission is to provide an engaging, empowering and inclusive environment for the current and future generations of cybersecurity talent and businesses. We do this by providing our members access to multiple specialized communities – such as Black in Cyber, Neurodiversity, LGBTQ+, Industrial Control Systems and others – as well as the entire network. We provide mentoring programs, forums, access to Canada's largest cybersecurity job portal, the speakers database, libraries, and blogs, and B2B services and new innovations are in the works.

Our philosophy is to keep advertising to a minimum for our members, so we are limiting the number of ad spaces available. We also believe that advertising is most effective when people see your ad multiple times, so we make it affordable to advertise over a longer period.

Website Ads (depending on availability)	2 weeks	2 MONTHS*
Homepage Top Banner (max size 964w X 125h)	\$750	\$1500
Homepage Right Wide Ad (max size 250w X 250h)	\$400	\$800
Homepage Bottom Banner (max size 962w X 125h)	\$400	\$800
Interior Pages Top Banner (max size 640w X 125h)	\$500	\$1000
Interior Pages Right Large Ad (max size 160w X 1000h)	\$400	\$800
Interior Pages Bottom Banner (max size 962w X 125h)	\$350	\$700

Discussion Ads (depending on availability)

Banner Ads (max size 728w X 90h)	\$400	\$800
Banner ads are <i>singular</i> and display only <i>at the top of the Discussion thread</i> .		

Post Ads (max size 200w X 200h) + email ads	\$500	\$1000
Post ads display <i>next to each post within a Discussion thread</i> (e.g., if there are six posts, the ad displays six times) AND <i>at the bottom of Daily Digest and Real Time email messages</i> .		

Recommended Package A – 2 months HomeTop + Discussion Banner Ads which appear in every community: \$2200

Recommended Package B - 2 months InteriorTop + Discussion Ad Post Ads + email ads: \$1900

* Two-month rate available only by choosing the recurring subscription (renewal may be cancelled in advance at your discretion).

Contact us to let us know what placements you want, and we will confirm availability and work with you to get it set up. All payments to be made online as soon as availability is confirmed, and ad artwork to be provided by client.

Thank you for supporting the Canadian cybersecurity community and the work we do for members. We look forward to making your investment very successful. We can be reached at francois@francoismguay.com for any questions.