



# 2018 YEAR IN REVIEW



CANADIAN  
**NURSES**  
ASSOCIATION®

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# Dear members, colleagues and stakeholders

I am pleased to present the 2018 year in review. This was my first year as CNA president and it was a privilege to work with a very strong board of directors and staff team to further develop and transform the association. As the national and global professional voice of Canadian nursing, CNA worked hard to modernize its governance while continuing to support nurses in their practice.

A significant membership decision was made at the CNA annual meeting of members in June 2018. Members voted in favour of opening membership to include licensed/registered practical nurses and registered psychiatric nurses. This historic decision will strengthen professional nursing as we face ongoing health and health system issues, as well as regulatory and legislative changes across the country. By becoming an inclusive national nursing body, our advocacy voice has become even more influential.

On the practice level, CNA continued to provide high-quality resources and tools for nurses. We held over a dozen webinars and three leadership workshops and we published several position statements and policy briefs. We launched the CNA Accreditation Program, giving external organizations the opportunity to earn national recognition for their continuing professional development programs. To date, we've accredited several e-learning modules on key topics such as medical assistance in dying, suicide prevention and the *Code of Ethics for Registered Nurses*.

The CNA Certification Program added a new neonatal exam and had great success in its second Certification Discovery Week, with 88 ambassadors across the country recognizing the leadership, dedication and pride of CNA-certified nurses. The program also launched certification exams in Abu Dhabi, with the first group of enthusiastic, international nurse candidates writing exams in gastroenterology, perianesthesia and adult critical care.

Parliamentarians, government officials and key leaders continue to reach out to CNA and its members for reliable information on health issues and concrete solutions for a sustainable health system. For example, we were invited to a face-to-face stakeholders meeting on improving access to palliative care across Canada. Health Canada's *Framework on Palliative Care in Canada*, which was released in December 2018, included our key recommendation and acknowledged several best practices, including the importance of obtaining CNA certification in hospice palliative care.



I am very proud to have the opportunity to serve as your president during this period of significant change and transformation. I firmly believe that all nurses are leaders. We are stronger when we work and lead together and when we speak with a collective voice. 2018 was a successful year. I look forward to 2019 as we develop an even stronger CNA!

**Claire Betker, RN, MN, PhD, CCHN**  
Chair and President



# CNA helps advance nursing practice, leading to better patient safety and improved health outcomes

## CHOOSING WISELY CANADA

1 nursing list

6 new recommendations

## PROGRESS IN PRACTICE WEBINAR SERIES

17

webinars

2,800+

views



14

YouTube videos

1,725

views



## CANADIAN NURSE & INFIRMIÈRE CANADIENNE MAGAZINES

The last print issue of *Canadian Nurse* was May/June. CNA's flagship publications paused production to transform into an innovative website providing practical information to nurses at the point of care and in all domains.

3

issues produced

49

articles published

343,000  
copies  
distributed



## CNA CERTIFICATION: CARE TO BE THE BEST

40 cities

67 Pearson VUE test centres

88 ambassadors for second  
Certification Discovery Week

1,331

exams delivered

1

new neonatal exam



### LAUNCH OF CNA CERTIFICATION EXAMS IN ABU DHABI

3 speciality exams  
*gastroenterology, perianesthesia and adult critical care*

### MEDICAL ASSISTANCE IN DYING (MAID) E-LEARNING MODULES

2,800+

course participants

94%

nurses

### NURSING LEADERSHIP WORKSHOPS

3

sessions

### BRINGING THE CODE OF ETHICS TO LIFE E-LEARNING MODULES

476

course participants

### CNA to co-host International Council of Nurses 2023 congress in Montreal.

After a long year of work by our team, including our Quebec partners, ICN announced that it has selected Montreal to be the host city for its 2023 global congress.



## CANADIAN NETWORK OF NURSING SPECIALTIES

- 46 members
- 27 speciality interest groups
- 18 speciality practice groups
- 60,000+ nurses represented

**CNA delivers outstanding results in advocating for nurses, patients and health care**

Since 1908, CNA has been the voice of Canada's registered nurses, but 2018 marked a historic change: members voted to expand CNA membership to include licensed/registered practical nurses and registered psychiatric nurses.

## FEDERAL GOVERNMENT CREATES ADVISORY COUNCIL ON THE IMPLEMENTATION OF NATIONAL PHARMACARE

- 4 roundtables attended by CNA representatives
- 3 recommendations made

## FRAMEWORK ON PALLIATIVE CARE IN CANADA

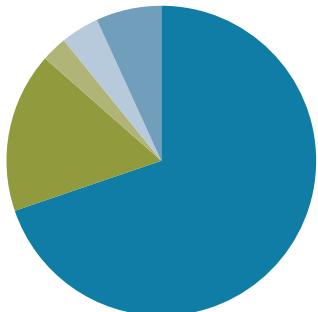
- 1 face-to-face stakeholder meeting
- 1 recommendation adopted

## WE'RE **#CNAONTHEHILL**, DIRECTLY INFLUENCING FEDERAL LEADERS & PARTIES

- 1 *Before the Bell* live event:  
"Renewing emphasis on health systems transformation"
- 15 reported lobbying meetings
- 6 policy briefs to House of Commons and Senate committees

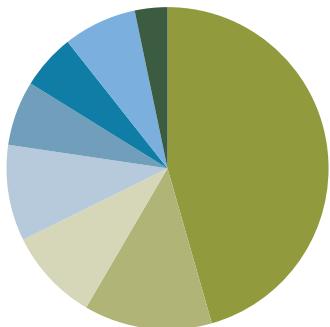
# Statement of Revenue and Expenses

The charts below are derived from the 2018 financial statements, which were audited by Baker Tilly Ottawa LLP.



## REVENUE

Membership fees	\$7,602,656
Exams/Certification/Registration	1,821,592
Publications/Advertising	293,178
Consulting fees	700
Grants/Affinity/Sponsorship	435,404
Investment income	744,084
<b>Total</b>	<b>\$10,897,614</b>



## EXPENSES

Salaries and benefits	\$4,126,365
Services/Printing/Publicity	1,165,473
Postage/Building/Sundry	840,639
Equipment/Computer services	872,339
Committees/Travel	587,493
Affiliation fees	500,929
Exam development/administration	667,512
Amortization/Other	296,595
<b>Total</b>	<b>\$9,057,345</b>

## STATEMENT OF NET ASSETS

As at December 31, 2018

Invested in capital assets	\$4,995,757
Restricted for other obligations	4,650,000
Restricted for professional development	2,000,000
Unrestricted	6,073,035
<b>Total</b>	<b>\$17,718,792</b>

## FINANCIAL REVIEW

CNA's good financial health will allow us to further enhance our relevance as the nationwide leader for improving health outcomes through the unified voices of Canada's nurses.

The complete financial statements are available on our website.

