



2019 YEAR IN REVIEW



CANADIAN
NURSES
ASSOCIATION®



Dear members, colleagues and stakeholders

I am pleased to present the 2019 year in review. This was a historical year for CNA as we welcomed licensed practical nurses, registered practical nurses and registered psychiatric nurses as CNA members across Canada. This expansion of our membership is a result of the milestone vote at our 2018 annual meeting and extensive work in 2019 to adapt our membership application processes.

To ensure an inclusive organization that welcomed all regulated nurses, it was determined that rebranding and a governance review was required. As a first step, CNA's board of directors led a series of engagement sessions across Canada to hear from current and future members to help determine what the CNA brand should be. These engagement sessions began in the fall of 2019 and were completed in the first quarter of 2020. Participation was excellent and we are truly grateful to everyone who attended. Together, we will create a diverse, effective and unifying professional nursing association that will take CNA and nursing in Canada forward. I am confident that as an inclusive national nursing body, our advocacy voice is more influential. We are stronger together.

In June, CNA joined the global Nursing Now campaign. Nursing Now is collaborating with the World Health Organization (WHO) and the International Council of Nurses (ICN) to raise the status and profile of nursing and midwifery across the globe. CNA leads Nursing Now Canada's leadership pillar. The goal of this pillar is to establish a

comprehensive Canadian hub of leadership development to support regulated nurses to lead, advocate and innovate. To do so, CNA launched the Canadian Academy of Nursing — the first pan-Canadian organization dedicated to identifying, educating, supporting and celebrating nursing leadership and administration across all regulated categories of nurses and all domains of practice. I look forward to seeing how the academy advances nursing leadership.

ICN's 2019 congress was held in Singapore in June, drawing more than 5,000 nurses from over 120 countries, including Canada. I had the privilege of attending. I was struck by the global respect for Canadian nurses and nursing. The CNA delegation had the pleasure of hosting WHO director general Tedros Adhanom Ghebreyesus ("Dr. Tedros"), chief nursing officer Elizabeth Iro, Canadian High Commissioner in Singapore Lynn McDonald, and ICN president Annette Kennedy at a reception on the final evening.

2019 was a successful year for CNA as our influence continued to grow and evolve. I am honoured to have had the opportunity to serve as CNA president. I especially enjoyed the opportunity to meet and engage with so many of you over my term. You care deeply about your profession and the value of a strong national professional nursing association.



Claire Betker, RN, MN, PhD, CCHN(C)
Chair and President

There was a historic shift in CNA's membership, with licensed practical nurses, registered practical nurses and registered psychiatric nurses joining as members of CNA.

CNA BOARD OF DIRECTORS ENGAGEMENT SESSIONS

26 sessions

8 jurisdictions

INTRA-PROFESSIONAL NURSING COLLABORATION THINK-TANKS

2 in-person sessions

CANADIAN NURSE & INFIRMIÈRE CANADIENNE WEBSITES

On April 29, CNA's flagship print publication officially relaunched as an online resource for nurses. Bilingual content is posted weekly, focusing on best practices, analysis, opinions, profiles, research summaries, advice from experts and insights into all aspects of the profession.



CNA helps advance nursing practice, leading to better patient safety and improved health outcomes.

47
articles
published since
relaunch

593,610
page views

253,932
users



1 *Advanced Practice Nursing:
A Pan-Canadian Framework*



3 new position statements on influenza,
patient safety & interprofessional collaboration



PROGRESS IN PRACTICE WEBINAR SERIES

12

English
webinars

7

French
webinars

1,446

attendees

7,600+

views
on YouTube

CANADIAN NETWORK OF NURSING SPECIALTIES

43

national
nursing groups

51,000

regulated nurses
and nursing
students

19

specialty
practice groups

23

specialty
interest groups

Registered nurses, nurse practitioners, licensed practical nurses, registered practical nurses, registered psychiatric nurses and retired nurses are all members of these groups.

CNA CERTIFICATION: NURSING SPECIALTY CREDENTIAL

In 2019, the CNA certification team attended 10 nursing specialty conferences across Canada, engaging with nurses on what their credential means to them and how the program can be made better.

1,388

initial
certification
exams written

2

new
specialty
exams

1,551

certification
renewals

The CNA Certification Program always aims to improve. A pediatric nursing exam was added for registered nurses and nurse practitioners, and the first-ever exam for licensed practical nurses and registered practical nurses was added in gerontology.

87

ambassadors for
Certification Discovery Week



CNA DELIVERS OUTSTANDING RESULTS IN ADVOCATING FOR NURSES, PATIENTS AND HEALTH CARE

ACCREDITATION

6 programs granted accreditation

PROFESSIONAL DEVELOPMENT

18 courses added to the
CNA Learning Centre

Since its inception in 1908, CNA has been providing nursing leadership. We continued to do so in 2019 by joining the global Nursing Now campaign and creating the Nursing Now Canada leadership pillar. The goal of the leadership pillar is to establish a comprehensive Canadian hub of leadership development. To accomplish this goal, CNA launched the Canadian Academy of Nursing in October.

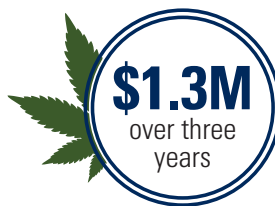
WE'RE **#CNAONTHEHILL**, DIRECTLY INFLUENCING FEDERAL LEADERS & PARTIES

1 policy brief to
House of Commons committee

23 meetings held with
parliamentarians and their staff

GOVERNMENT GRANTS

1 grant from the Public Health Agency
of Canada to create competencies
for antimicrobial resistance



from Health Canada's Substance Use
and Addictions Program to create a
national nursing framework on the
legalization of cannabis

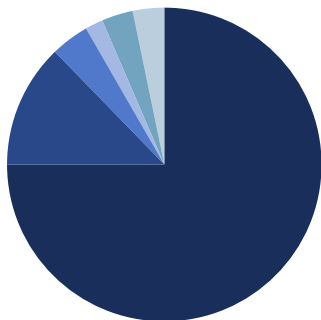
CNA FEDERAL ELECTION ACTIVITIES

3 election panels held across Canada

9 electoral candidates participated

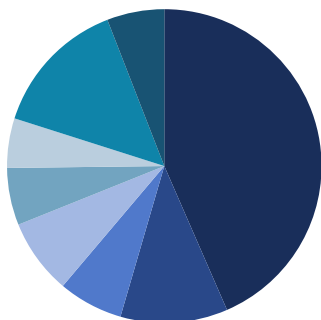
Statement of Revenue and Expenses YEAR ENDED DECEMBER 31, 2019

The charts below are derived from the 2019 financial statements, which were audited by Baker Tilly Ottawa LLP.



REVENUE

Membership fees	\$8,127,991
Certification/Registration	1,382,949
Investment	428,189
Project funding	199,171
Grants/Affinity/Sponsorship	349,597
Other income	350,427
Total	\$10,838,324



EXPENSES

Salaries and benefits	\$4,061,945
Services/Printing/Publicity	1,030,478
Postage/Building/Sundry	622,374
Equipment/Computer services	724,051
Committees/Travel	551,082
Affiliation fees	477,774
Exam development/administration	1,325,377
Amortization/Other	550,965
Total	\$9,344,046

STATEMENT OF NET ASSETS

As at December 31, 2019

Invested in capital assets	\$4,753,734
Deficit for future pension obligations	-4,259,000
Restricted for other obligations	3,336,550
Restricted for professional development	2,000,000
Unrestricted	7,768,786
Total	\$13,600,070

The complete financial statements are available on our website.



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