



2020 YEAR IN REVIEW



CANADIAN
NURSES
ASSOCIATION®

Dear members, colleagues and stakeholders

I am pleased to present the 2020 year in review. This was my first year as CNA president, and it was a privilege to work with a strong board of directors and team of staff as we urgently responded to the unfolding COVID-19 pandemic. While this was not the International Year of the Nurse and the Midwife any of us had imagined, it certainly put nurses and nursing in the spotlight.

Since the days before the World Health Organization declared COVID-19 a pandemic, the CNA team has shifted nearly all our operations, focusing on working with all levels of government to ensure that our members and all nurses have the evidence-based information they need to carry out their jobs.

In the beginning, our efforts were largely focused on ensuring that nurses had adequate access to personal protective equipment. As the situation continued to evolve, CNA watched closely to identify emerging issues that required our formal advocacy efforts. When the pandemic brought rampant outbreaks and deaths to long-term care homes in Canada, CNA struck a panel of experts and published a brief that called for reform in the sector. The CNA team supported this incredible work all while shifting to working from home.

COVID-19 was not the only challenge we faced in 2020. We also became acutely aware of many social inequities in our society. For far too long, many sectors of our society, including health care, rested comfortably on the myth that racism does not exist in Canada. However, racism is a reality that has been harshly exposed.

CNA is committed to joining the global movement to dismantle practices in nursing and health care that have contributed to

systemic inequities. We have convened a panel of Canadian and international experts in social movements and change to inform our work to combat anti-Black and anti-Indigenous racism. Through it all we still found some reasons to celebrate. On November 20, CNA hosted a very memorable virtual event: the Canadian Academy of Nursing Fellowship Induction and CNA Awards Ceremony. We were privileged to induct the inaugural 2020 class of Fellows, honouring the very best of our profession. At the event, CNA also acknowledged the Charter Fellows, a group of 12 distinguished nurses who supported the structure of the Academy as it developed the rigorous and prestigious Fellowship program.

Throughout the year, the CNA board of directors continued their work to examine governance and membership structures, concluding the series of cross-country engagement sessions with current and future members. I look forward to continuing this work to make CNA a more relevant, effective and unifying organization.

The year 2020 was certainly unforgettable, challenging us as individuals and as a collective, but it showed Canada and the world just how committed nurses are. I am honoured to have the opportunity to serve as CNA president.



Tim Guest, M.B.A., B.Sc.N., RN
President

The CNA team shifted nearly all operations to focus on responding to the deadly pandemic. A COVID-19 section was launched on the CNA website to provide evidence-based practice information for nurses.

COVID-19 RESOURCES

- 9 Coffee with Claire webinars
- 5 COVID-19 Video Diaries: Behind the Mask
- 1 report on ethical dilemmas
- 4 key message documents
- 4 information sheets

128,000
page views

#CNAONTHEHILL: INFLUENCING FEDERAL LEADERS & PARTIES

- 6 policy briefings to House of Commons and Senate committees
- 37 meetings with public officials
- 23 letters sent to public officials
- 5 witness appearances during parliamentary committee studies

CNA released a report entitled *2020 Vision: Improving Long-Term Care for People in Canada* that called for decisive action to respond to the staggering effects COVID-19 has had on our health-care system, economy and lives.



CNA helps advance nursing practice, leading to better patient safety and improved health outcomes.



1

key message document on anti-Black racism in nursing and health



1

new position statement on intraprofessional collaboration

CHOOSING WISELY CANADA

- 5 new recommendations
- 1 critical care nursing list

CANADIAN NURSE WEBSITES

CNA's online journal posts bilingual content weekly, focusing on expert advice, analysis, best practices, opinions and profiles. Facebook and Twitter social media channels were launched on August 17, 2020, to spread awareness and establish an online community.



870 Twitter followers

808 Facebook followers

56
articles published

6
videos published

679,034
page views

251,555
users

CNA has been providing nursing leadership for 113 years and continued to do so in 2020. We were delighted to induct the inaugural class of Fellows of the Canadian Academy of Nursing in the historic International Year of the Nurse and the Midwife.

12 Charter Fellows inducted

46 inaugural Fellows inducted

PROFESSIONAL DEVELOPMENT

2 new courses for regulated nurses and nursing students added to the CNA Learning Centre

ACCREDITATION

6 non-profit

1 for-profit

7
programs granted accreditation





PROGRESS IN PRACTICE WEBINAR SERIES

10

English
webinars

1

French
webinar

1,666
attendees

CANADIAN NETWORK OF NURSING SPECIALTIES

42

national
nursing groups

22

specialty
interest groups

18

specialty
practice groups

1

partner

53,311
regulated nurses
and nursing
students

Registered nurses, nurse practitioners, registered/licensed practical nurses, registered psychiatric nurses and retired nurses are all members of these groups.

CNA CERTIFICATION: NURSING SPECIALTY CREDENTIAL

Given the COVID-19 pandemic, the CNA Certification Program team began exploring new methods for exam writing. We are now pleased to offer the option of writing the exam at home through ProctorU, which is a secure, online proctoring service that allows exam writers to log in using their own computer webcam.

798

initial
certification
exams written

1,719

certification
renewals

1

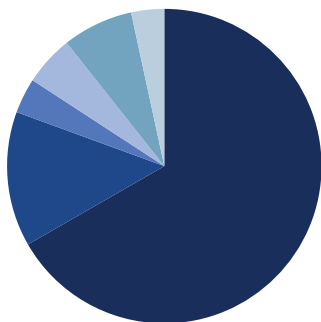
new
medical-surgical
exam*

* For licensed practical
nurses and registered
practical nurses

The CNA Certification Program always aims to improve. In 2020 we conducted an engagement survey to determine how the program should evolve to match changes in nursing curriculum and practice.

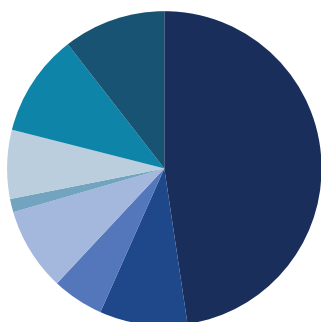
Statement of Revenue and Expenses YEAR ENDED DECEMBER 31, 2020

The charts below are derived from the 2020 financial statements, which were audited by Baker Tilly Ottawa LLP.



REVENUE

Membership fees	\$5,530,061
Certification/Registration	1,150,334
Investment	299,705
Project funding	426,971
Grants/Affinity/Sponsorship	602,076
Other income	281,444
Total	\$8,290,591



EXPENSES

Salaries and benefits	\$3,522,500
Services/Printing/Publicity	666,836
Postage/Building/Sundry	391,916
Equipment/Computer services	632,373
Committees/Travel	101,310
Affiliation fees	523,231
Exam development/administration	777,932
Amortization/Other	777,560
Total	\$7,393,658

Statement of Net Assets

As at December 31, 2020

Invested in capital assets	\$4,581,446
Designated for future pension obligations	36,000
Designated for other obligations	853,550
Designated for professional development	2,000,000
Unrestricted	9,397,759
Total	\$16,868,755

The complete financial statements are available on our website.

2020

May 2021
ISBN 978-1-55119-454-7

© Canadian Nurses Association
50 Driveway, Ottawa, ON K2P 1E2
Tel.: 613-237-2133 or 1-800-361-8404
Fax: 613-237-3520

cna-aiic.ca

