



CANADIAN
NURSES
ASSOCIATION®

2017 YEAR IN REVIEW

Dear members, colleagues and stakeholders

I am pleased to present the 2017 year in review. The year marked a very important period of renewal in the history of the Canadian Nurses Association. It also stood as an example of how we can effectively engage nurses to advance our health system, improve patient care and contribute to a vibrant nursing profession.

On the practice level, CNA continued to provide current, credible and quality resources and tools for nurses. The revised *Code of Ethics for Registered Nurses*, for example, reflects a new contemporary ethical approach to serious practice issues such as medical assistance in dying, workplace bullying, and advocacy for quality work environments.

As the first nursing provider of recommendations to Choosing Wisely Canada, we demonstrated once again how nurses can help reduce unnecessary tests and treatments that are costly to our health-care system and potentially harmful to patients. And as we updated our position statements and published consultation documents, we did so with the collaboration of 46 national specialty associations in CNA's Canadian Network of Nursing Specialties, consistently drawing on their outstanding level of expertise and insight.

The CNA Certification Program added a new neonatal exam, marking the program's 21st nursing practice specialty. It also launched the first Certification Discovery Week to recognize the leadership, dedication and pride of CNA-certified nurses.

With all this expertise and professionalism, it's no wonder that parliamentarians and government officials reach out to us to provide concrete and reliable solutions for the sustainability of our health system. For example, CNA helped to remove federal legislative barriers to NP practice, enabling NPs to offer a wider range of health services. In another legislative victory, the federal government adopted most of our proposed amendments for the development of a national framework for palliative care. As a final government recognition of CNA's excellence, we were awarded a prestigious fellowship from the Canadian Institutes of Health Research to enhance nurses' role in opioid stewardship.

Finally, I am exceptionally proud to have served as Canada's global voice for nursing. I was honoured to participate in various international meetings where CNA showcased the expertise of Canadian nurses.



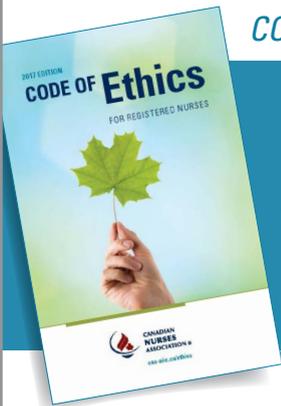
2017 has been a very successful year. I look forward to our continued role in fulfilling the promise of a renewed future in health care.

Barb Shellian

Barb Shellian, RN, BN, MN
Chair and President

CNA delivers exceptional resources to help nurses provide the best care

CNA helps advance nursing practice, leading to better patient safety and improved health outcomes



CODE OF ETHICS FOR REGISTERED NURSES

8 new updated themes

8 provinces and territories have fully adopted the *Code*

1,916 copies sold

CHOOSING WISELY CANADA

2 nursing lists

16 new recommendations

PROGRESS IN PRACTICE WEBINAR SERIES

22 webinars

5,700+ views

16 YouTube videos

2,778 registrations

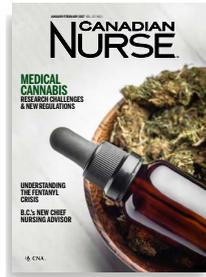
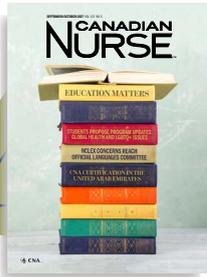




NURSING LEADERSHIP WORKSHOPS

- 4 CNA leadership sessions
- 3 provinces
- 400 participants

CANADIAN NURSE & INFIRMIÈRE CANADIENNE MAGAZINES



- 6 issues produced
- 110 articles published

709,000
copies
distributed

CNA CERTIFICATION: CARE TO BE THE BEST

- 40 number of cities in which exams were held
- 67 Pearson VUE test centres
- 55 ambassadors for first Certification Discovery Week

- 1,331 exams delivered
- 1 new neonatal exam



FEDERAL POLICY INCORPORATES PALLIATIVE APPROACH TO CARE

- 2 presentations to parliamentary committees
- 3 CNA recommendations adopted

WE'RE #CNAONTHEHILL, DIRECTLY INFLUENCING FEDERAL LEADERS & PARTIES

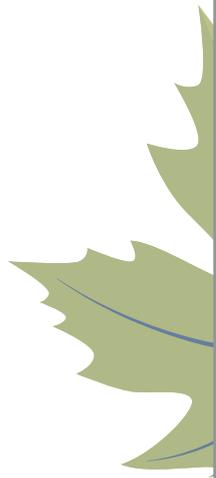
- 2 party leadership town halls
- 1 health minister Facebook Live event
- 41 reported lobbying meetings
- 7 policy briefs to House of Commons and Senate committees

CNA delivers outstanding results in advocating for nurses, patients and health care

FEDERAL BARRIERS ON NP PRACTICE LIFTED

- 3 committee presentations
- 3 legislative changes
- 2 regulatory changes
- 2 policy changes
- 9 new services eligible for the disability tax credit
- 8 new services eligible for the Canada Pension Plan
- 3 new services eligible for employment insurance
- 3 disability programs streamlined
- 1 new prescription authority

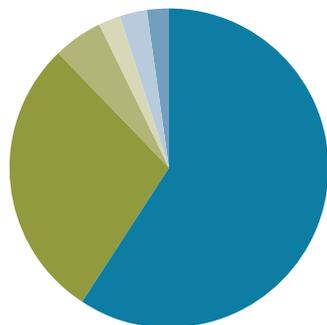
NPs now empowered to work to their full scope of practice, delivering comprehensive care to 3 million Canadians



Statement of Revenue and Expenses

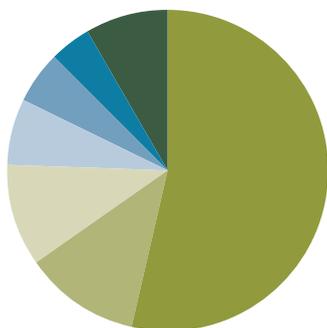
Year Ended December 31, 2017

The charts below are derived from the 2017 financial statements, which were audited by Collins Barrow Ottawa LLP.



REVENUE

Membership fees	7,284,789
Exams/Certification/Registration	3,505,595
Publications/Advertising	583,297
Consulting fees	296,987
Grants/Affinity/Sponsorship	400,050
Investment income	197,357
Total	\$12,268,075



EXPENSES

Salaries and benefits	6,331,451
Services/Printing/Publicity	1,380,792
Postage/Building/Sundry	1,214,000
Equipment/Computer services	777,425
Committees/Travel	620,277
Affiliation fees	487,544
Amortization/Other	968,713
Total	\$11,780,202

STATEMENT OF NET ASSETS

As at December 31, 2017

Invested in capital assets	4,829,971
Restricted for future pension obligations	5,860,000
Restricted for other obligations	3,650,000
Restricted for professional development	2,000,000
Unrestricted	5,506,552
Total	\$21,846,523

FINANCIAL REVIEW

CNA's good financial health will allow us to further enhance our relevance as the nationwide leader for improving health outcomes through the unified voices of Canada's nurses.

The complete financial statements are available on our website.