



Canadian
Nurses
Association

2022

ANNUAL REPORT



Dear members and colleagues

This past year has been the highlight of my career. I've had the immense privilege of serving as president since April 1, 2022, and leading CNA's new board of directors, which was elected last June. It has been an honour to serve the board and advocate for the nursing profession.

In 2022, as public health restrictions were lifted, COVID-19 faded from the public eye. But for the health-care system, the reality is vastly different. The pandemic has plunged the nursing profession into crisis as it struggles to hire and retain workers.

CNA tackled this problem head-on. We collaborated with other associations and joined the Coalition for Action for Health Workers to warn governments that the system was on the verge of collapse. With the Canadian Federation of Nurses Unions, we [said](#) that if provincial governments don't act, "we risk pushing the nursing and health workforce past its breaking point." And with other groups, including the Canadian Medical Association and College of Family Physicians of Canada, we [warned](#) that the health-care system is failing the people it's supposed to serve. We held an influential lobby week and offered creative solutions — such as enhancing the role of family nurses and nurse practitioners in primary care — to get us out of this dire situation.

At least we have a new ally at the federal level. After years of advocating for the reinstatement of the chief nursing officer, Leigh Chapman was named to the position, sending a powerful message to nurses that their roles are vital. We look forward to working with her.

Late last year, CNA hosted the Second National Summit on Racism in Nursing and Health Care. The summit featured an update on our activities, including discussion about a CNA-led three-phase study that is underway. Participants identified concrete solutions to address racism in health care and said they look forward to seeing further results from the study.

CNA's restructured board focused on advocacy and approved the association's new strategic plan (2023-2026). We launched six [advisory councils](#) to allow CNA members to make recommendations to the board. I am pleased to see so many of you actively engaged in the councils, which are among the many avenues that nurses can explore to ensure that our profession's unique perspective and input are used to improve and transform health care.

Don't forget that the [ICN Congress](#) is being held in Montreal, July 1-5! CNA is proud to be a co-host of this exceptional and world-class nursing event. I hope to meet some of you there!



Sylvain Brousseau, RN, PhD, FFMRCST
President (2022-2024)

POLICY AND ADVOCACY

We speak out against inequity and inequality, participate in political processes, and advocate for nursing-focused policy options that are informed by evidence.



#CNAONTHEHILL: INFLUENCING FEDERAL LEADERS & PARTIES

ADVOCACY

- 104** meetings held with public officials
- 4,000** letters sent to politicians across Canada via CNA’s letter-writing campaigns
- 150** public officials met
- 4** appearances before parliamentary committees

MEDIA

- 29** press releases
- 73** media interviews



**CNA AMONG
CANADA’S
BEST
LOBBYISTS**

- Federal chief nursing officer reinstated: largely due to CNA’s advocacy, the federal government restored this crucial leadership position
- Top 100 lobbyist, according to the Hill Times (second year in a row)

CANADIAN ACADEMY OF NURSING

The Academy is dedicated to identifying, educating, supporting, and celebrating nursing leaders across all the regulated categories and all domains of practice.

Speakers included

Amie Archibald-Varley, Sara Fung, Pam Hubley, Laurie Gottlieb and Laurent Duvernay-Tardif

In November, CNA held the **Second National Summit on Racism in Nursing and Health Care**. The virtual event, which drew over 600 participants, hosted partner nursing organizations and an esteemed panel to discuss what we've learned from recent racism research and share work underway to move toward an anti-racist agenda.



828

Academy
members

113

Fellows

18

Fellows
inducted

1

Indigenous Leaders
Series event

3

Global Changemakers
Speakers Series Events

GOVERNANCE

CNA welcomes ideas and input on business and governance-related matters. We encourage our members to engage with us to ensure our policy and advocacy work reflects the needs of Canada's nurses.

- 6 advisory councils launched
- New strategic plan approved
- Restructured board of directors

MEMBERSHIP

2 new member benefits added:

- NursingSKL e-learning platform
- Mental Health Check — Frontline Workforce online tool

COMMUNICATIONS

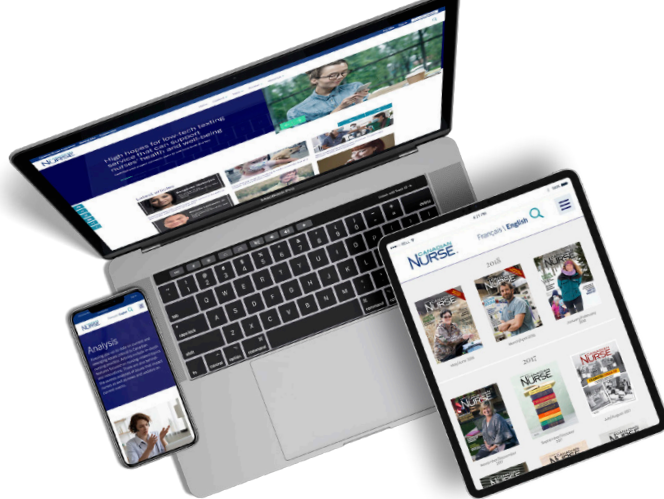
5

CNA newsletters

37

emails to subscribers





CANADIAN NURSE ONLINE JOURNAL

CNA's flagship publication continued to inform and inspire nurses with its weekly content consisting of expert advice, analysis, best practices, opinions and profiles. Our social media presence continued to grow and drive traffic to the website.



4,735 FOLLOWERS
ON SOCIAL MEDIA

60

manuscripts
submitted

52

articles
published

8

profiles

7

Q&A
articles

800,914

impressions

3,560

comments

61,830

engagements (likes & shares)

28,643

video views

NURSING

We're committed to working, often collaboratively, with like-minded organizations to advance health care and nursing

3 policy initiatives

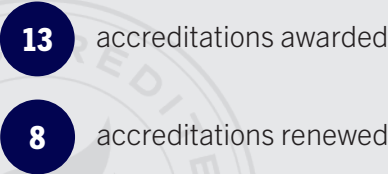
- CNA leading a Canadian Institutes of Health Research-funded project to tackle racism and discrimination in nursing
- CNA jointly submitted, with the College of Family Physicians of Canada and Canadian Medical Association, [health human resource policy recommendations](#) to the federal government
- CNA jointly submitted, with the Canadian Medical Association and Canadian Public Health Association, a [policy brief](#) to the Lancet Countdown on health and climate change

4 news releases

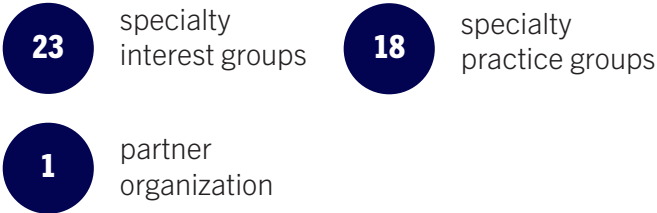
- [Physicians, nurses offer solutions to immediately address health human resource crisis](#), May 16, 2022.
- [Federal government takes step in the right direction to stabilize Canada's health-care system](#), March 28, 2022.
- [CNA applauds federal government for reinstating chief nursing officer for Canada](#), February 1, 2022
- [Governments must work together to combat nurse burnout, CNA, CFNU say](#), January 20, 2022

ACCREDITATION

The CNA Accreditation Program continued to promote and uphold standards of quality for continuing professional development for nurses in Canada.



CANADIAN NETWORK OF NURSING SPECIALTIES



CERTIFICATION

The CNA Certification Program launched a new registration platform, allowing nurses a streamlined online experience for applying for initial and renewal certification.



COVID-19 continued to interrupt continuous learning activities, which negatively affected the ability of nurses to renew their certification. The team recognized this difficulty and extended the renewal period. 117 nurses took advantage of this opportunity.

2 new academic partnerships

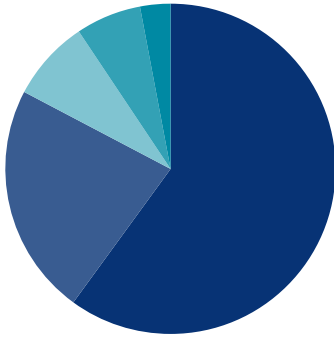
- Nurses Specialized in Wound, Ostomy and Continence Canada (NSWOCC)
- Saskatchewan Polytechnic



Statement of Revenue and Expenses

YEAR ENDED DECEMBER 31, 2022

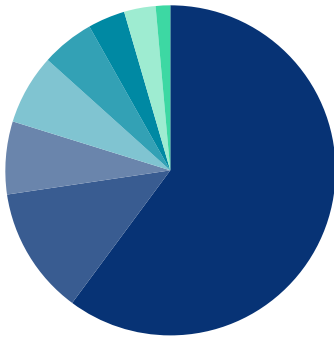
The charts below are derived from the 2022 financial statements, which were audited by Baker Tilly Ottawa LLP.



REVENUE

Membership fees	\$3,336,800
Certification/Registration.....	1,261,421
Investment.....	440,669
Grants/Affinity/Sponsorship	356,163
Other income.....	164,919
Project funding	59,162

Total	\$5,619,134
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EXPENSES

Salaries and benefits.....	\$3,513,150
Equipment/Computer services	731,266
Services/Printing/Publicity	416,114
Exam development/administration	401,776
Postage/Building/Sundry.....	302,067
Amortization/Other.....	211,849
Affiliation fees	181,236
Committees/Travel	83,467

Total	\$5,840,925
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OTHER

Gain on disposal of capital assets	\$5,094,235
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Statement of Net Assets

As at December 31, 2022

Designated for future pension obligations	\$178
Designated for other obligations	2,853,550
Unrestricted.....	19,809,817

Total	\$22,663,545
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The complete financial statements are available on our website.



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© Canadian Nurses Association
Suite M209, 1554 Carling Ave, Ottawa ON K1Z 7M4 Canada
Email: members@cna-aiic.ca

cna-aiic.ca

